Senior Copywriter, Capital One

Turn creative briefs into relevant email messages for customers

Sample

Customer-facing email



This savings account means business.

Running a small business is no small feat. That's why we designed the all-digital SparkSM Business Savings account uniquely for small business owners. Because you don't just sit around—and neither should your cash.



Earn more

with 1.00% APY for the first 12 months and 0.40% after that.



Save money

with no monthly services fees and no minimum balance.



Stay in control

on the go with our handy Spark Business® mobile арр.

Thanks for being a loyal Capital One® customer. Earn 1.00% APY for the first 12 months—one of the highest rates in the nation!

Open My Account

Have questions?

Visit the Spark Business website

or give us a call:

1-844-88-SPARK

8 a.m.-11 p.m. ET 7 days a week

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